



- FREE TROLLEY RIDES
- ICE SCULPTURES
- VISIT WITH SANTA
- STROLLING CAROLERS
- SPECIAL OFFERS FROM LOCAL BUSINESSES

SPECIAL THANKS TO:

EASTMORE REAL ESTATE
for sponsoring the trolley

•
THE SHOREWOOD DPW
for creating and transporting
the ice sculpture pedestals

•
GILDA'S CLUB
for use of their clubhouse for Santa's visit

•
THE SHOREWOOD PLAYERS
for their lovely holiday music

•
DON BERG AND WINTER FUN INC.
for coordinating the
ice-sculpting exhibition

•
**THE JUDGES OF THE
ICE-SCULPTING COMPETITION**
• Robin Krauss, Linden Design
• Jaci Sumner, Gloss Photography

DON'T FORGET TO ATTEND THE
**29th Annual
Shorewood
Arts & Craft Fair**
Sunday, December 7 • 10 a.m. to 4 p.m.



Featuring 80+ Artists from the Midwest
Sponsored by the Shorewood Booster Club
All Proceeds Benefit Shorewood
Schools Athletics

NEW LOCATION!

Atwater School • 2100 E. Capitol Dr.
Admission: \$3.50
(the school is handicapped-accessible)

Silent Auction & Raffle Baskets

**Booster Bake Sale Served by our
Greyhounds Special Olympic Team**

**Greyhound Café serving luncheon faire
Shorewood Greyhound Apparel &
Accessories For Sale!**

For more information, visit
www.shorewoodschoools.org
Or, call Bonnie Adams at 414.332.3982



Shorewood
BUSINESS IMPROVEMENT DISTRICT

The Holiday Shopwalk is presented
by the Shorewood Business
Improvement District

www.shorewoodwi.com

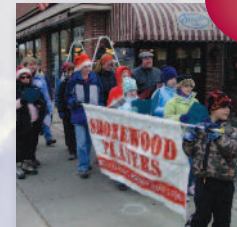
SHOP SHOREWOOD
SPEND THE DAY

Holiday Shopwalk

**Saturday,
December 6**

ALL DAY THROUGHOUT
THE SHOREWOOD
BUSINESS DISTRICT

RIDE THE FREE
TROLLEY TO SEE
ALL THE ICE
SCULPTURES!



HOLIDAY SHOPPING AT ITS FINEST!

Our friendly Village is alive with the sights and sounds of the holiday season. We have everything you need for the special people on your gift-giving list – all in Shorewood!

SPECIAL FEATURES OF THE DAY

- **RIDE THE TROLLEY from 11 a.m.-3 p.m.** on Oakland Ave. and Capitol Dr. Sponsored by Eastmore Real Estate
- **ICE-CARVING EXHIBITION**
Starts at 10 a.m. at select business locations. See world-renowned, award-winning professional ice carvers create stunning masterpieces out of frosty blocks of ice at select locations. Ten of the carvers are national sculpting champions, and eight have represented the U.S. in Olympic and international events. Many thanks to our corporate sponsors for underwriting the cost of this amazing exhibition – and to Don Berg and Winter Fun Inc. for coordinating the ice-carving event.
- **VISIT WITH SANTA from 12 noon-3 p.m.** at Gilda's Club Southeastern Wisconsin, 4050 N. Oakland Ave. 414.962.8201.
- **STROLLING CAROLERS**
Carolers from the Shorewood Players will entertain and inspire shoppers with their holiday spirit. For 79 years, the Shorewood Players have been providing quality, live theatre to Milwaukee's Northshore. Visit shorewoodplayers.org.

VISIT THESE ICE-CARVING LOCATIONS

- 1 **Allstate Insurance-Andrew McCabe Agency**
4451 N. Oakland Ave. *Sculptor: Greg Moerner-Milwaukee, Wis.*
- 2 **Baskin-Robbins 31 Flavors**
4164 N. Oakland Ave. *Sculptor: Jeff Olson-Egg Harbor, Wis.*
- 3 **Catholic Family Life Insurance**
1572 E. Capitol Dr. *Sculptor: Dave Andrews-Wauwatosa, Wis.*
- 4 **Culver's** 1325 E. Capitol Dr.
Sculptor: Mark Mayzik-Franklin, Wis.
- 5 **Edward Jones-Mike O'Brien/Schramm Management-Mike Schramm**
2323 E. Capitol Dr. *Sculptor: K Dyer-Rockford, Ill.*
- 6 **Garden Room-Anaba Tea Room**
2107 E. Capitol Dr. *Sculptor: Kevin Sawicki-Cudahy, Wis.*
- 7 **Gilded Edge Lakeshore** 4401 N. Oakland Ave.
(sponsored by the Shorewood Business Improvement District) *Sculptor: Lynn Darnell, Oconomowoc, Wis.*
- 8 **Harleys: The Store for Men**
4009 N. Oakland Ave. *Sculptor: Paul Hess-Shorewood, Wis.*
- 9 **Harry's Bar & Grill** 3549 N. Oakland Ave.
Sculptor: Ann Marie Harder-Hartland, Wis.
- 10 **Nehring's Sendik's on Oakland**
4027 N. Oakland Ave. *Sculptor: Krista Gustafson-Belvidere, Ill.*
- 11 **North Shore Bank** 4414 N. Oakland Ave.
Sculptor: Bob Lechtenberg-Menomonee Falls, Wis.
- 12 **Northshore Funeral Services**
3601 N. Oakland Ave. *Sculptor: Andy Haas-Milwaukee, Wis.*
- 13 **Oakcrest Tavern** 4022 N. Oakland Ave.
Sculptor: Mike Sponholz-Milwaukee, Wis.
- 14 **Harry W. Schwartz Bookshop**
4093 N. Oakland Ave. *Sculptor: Craig Yanek-Milwaukee, Wis.*
- 15 **Shorewood Press/Robert Laurence Salon**
4060 N. Oakland Ave. *Sculptor: Dan Ingebrigson-Franklin, Wis.*
- 16 **SHOP/Another Look/Northshore Wheels/Cafe Nation-Smoothie Nation**
1918 E. Capitol Dr. *Sculptor: Joe Winters-New Berlin, Wis.*
- 17 **Stowell Associates Select Staff**
4485 N. Oakland Ave. *Sculptor: Chris Andrews-West Allis, Wis.*
- 18 **Village Pub & Grill/American Family Insurance-Pete Gramoll Agency**
4488 N. Oakland Ave. *Sculptor: Gina Diliberti-Milwaukee, Wis.*

