

Welcome to Shorewood!



Just Goods at 4451 N. Oakland opened on December 16!

Just Goods is a new fair trade, eco-friendly and local artisan shop. "It is one of my life passions to support small scale entrepreneurs both locally and globally" said owner Lisa Castagnozzi. She is putting a call out to local artisans and is in the midst of identifying unique products: home goods, skincare, toys,

packaged food items, accessories, men's items and more. Email justgoods11@gmail.com for more information. Store hours are Tuesday - Saturday 10:30 to 6pm. (Fridays til 7!), Closed Monday.

Lisa is a Milwaukee native with degrees in international relations and political science from the University of Wisconsin. Her education led her to Washington, DC where she worked in politics, non-profits and international development. Her passion for providing opportunities for small scale artisans from developing countries through the fair trade model is what drives her business. Lisa is active in the Milwaukee Fair Trade coalition.

Through her store, Just Goods, she can now elevate local, Wisconsin based small scale artisans and producers as well.

[Click here for more information!](#)

Business Spotlight

Structural Elements are orthopedic wellness clinics that focus on balancing the structures of the entire body to reduce pain, optimize performance, and prevent new injuries from occurring.

Structural Elements decided to come to Shorewood because they already had many established local business partnerships and they look forward to creating so many more! Currently, they have a cooler devoted solely to The Juice Kitchen's products, and have their juice and tonics delivered there every two days! They also regularly treat the Brewers and many other professional athletes.



[Click here for more information!](#)



Oxford Glass - 18 years!

4322 Oakland

Runs with Scissors - 8 years!

3610 Oakland

Traunik Barbershop - 1 Year!

4022 Wilson

Congrats everyone!

Have an anniversary coming up?

Email [Ericka](#) or [Sarah](#) and let us know!

The BID, Out & About





On December 2nd, The Shorewood BID celebrated the season with the First Annual WinterFest @ Wood Square! It was a great day filled with local vendors, music and activities for all! We're already looking forward to next year and growing this wonderful event! Thank you to everyone for participating and coming out! Happy Holidays and Happy New Year!



The cookie decorating table was a big hit!

Shorewood BID News

North Shore Bank Breaks Ground!

On Dec 12th, NorthShore Bank broke ground on their new building at 4060 N. Oakland Ave! Their new facility is slated to be complete in Spring 2018!

The bank will have two stories with a second floor conference room. North Shore Bank has long been a strong community partner and will offer use of their conference room to community groups during business hours!

Parking will be behind the building and includes two ITMs - Interactive Teller Machines. Vehicles will access parking along Kenmore. Once the bank opens, both existing locations in Shorewood will close.



A big thank you to North Shore Bank for being part of the community since 1923!

Shorewood Businesses Specials & Events



Chili Cook Off!

In partnership with [Curative Care](#) and Metro Market of Shorewood, Northwoods Web Solutions will be hosting a Charity Chili Fundraiser this **February 22nd, 2018**, which is also National Chili Day.

With a minimum \$5 donation to Curative Care, you'll be able to sample a variety of chili's cooked up by employees and friends of Northwoods and Curative Care, and enjoy snacks and refreshments courtesy of Metro Market in Shorewood. For more information [click here!](#)



logo designed by Chemistry in Place

Special Holiday Edition of the Ghost Train!

On Fridays and Saturdays at 7:30pm through the month of December there will be a special, longer holiday edition of the Ghost Train! Go check it out while you can, and make sure to take the out-of-towners to show off one of Shorewood's coolest features!



Just Goods

Saturday December 23, from 11am-1pm

Just Goods in Shorewood is a brand new fair trade, eco-friendly and local artisan store and they are excited to host a children's book signing along with "not too hot" fair trade cocoa. Meet Mitzi the English bulldog too! [Click here for more information!](#)

Three Lions

Sunday December 31, from 6pm-2:30am

Join the Three Lions Pub and Shorewood Community while we ring in the New Year! The night will be full of Celebration, Live Music, Drink Specials, a Gourmet Buffet and of course some New Year's Toasts! Packaged pricing is available but NOT REQUIRED! All are welcome to Ring in the New Year at the Pub! [Click here for more info or to buy tickets!](#)



Community Calendar

December 24 - Christmas Eve

December 25 - Christmas Day

December 31 - New Year's Eve

February 3 - Boutique Blowout

9:00 am - 2:00 pm @ Atwater Elementary School Cafetorium

February 10 - Shorewood Chill

12:00 - 4:00 pm @ Lake Bluff Elementary School

Do you have BID news you want us to talk about?

Please email [Ericka](#) or [Sarah](#) and let us know!

Are you an in home business in Shorewood?

The BID serves the Shorewood business community and we would like for all Shorewood businesses to be a part of it!

Please contact [Ericka](#) for more info!