



January BID NEWS

Welcome to Shorewood!

This month we welcome **Golden Rey Energy Center** at 4210 Oakland! Jacob Reynolds, the owner of The Golden Rey Energy Center, opened up on January 18th. The center focuses on body energy therapies to enhance holistic wellness and we are so glad that they decided to choose Shorewood as their home!

Business Spotlight

Vedo's Pizza (VAY-does) is celebrating its 10 year anniversary this month! Located at **1808 E. Capitol Drive**, Owner Mary Marti has a passion for pizza, offering New York style pizza by the slice, making the sauce and dough from scratch daily. "Customers love our garlic butter pizza crust and just keep coming back!" added Mary.

To celebrate their anniversary, any orders over \$10, comes with free garlic bread or bread sticks. The BID thanks Mary and all her staff for being part of Shorewood's community.



North Shore Bank - 95 Years!
Northwoods Web Solutions - 20 Years!
Vedo's Pizza - 10 Years!
Harbor Chase - 2 Years!
The Ruckus - 1 Year!
Congrats everyone!

Have an anniversary coming up? Email [Ericka](#) or [Sarah](#) and let us know!

Shorewood BID events

The Shorewood BID is busy planning for our first annual **Shorewood Shenanigans** on St. Patrick's Day!

We are partnering with Village bars, restaurants and shops to bring you great specials, fun activities and hopefully a little luck of the Irish! Stay tuned to our Facebook and newsletters for more details!



Shorewood BID News



This month, we said goodbye to Hayek's Pharmacy. Hayek's has served the North Shore community from its original location at the corner of Downer Ave. and Capitol Dr. since it opened in 1918.

The retirement of 85-year-old owner and pharmacist William Quandt and 74-year-old pharmacist John Bowman was what eventually decided the fate of the 100 year old institution. Mathew Hayek, the store's manager and the original owners grandson, said the

store could not afford to hire a new pharmacist. We wish them luck on future endeavors!

This photo, provided by the Shorewood Historical Society, shows what Downer Avenue looked like when Hayek's Pharmacy first opened. The photo is dated December 1917 (Photo: Shorewood Historical Society)

Shorewood Businesses Specials & Events



Boutique Blowout

Saturday, February 3 at 9 AM - 2 PM
Atwater Elementary

The most anticipated shopping event of the early spring is back in 2018! Join us for blowout prices on winter's hottest items.

Current vendors are:
BlackBear Boutique
Faye's
Indigo Blu MKE



Shorewood Chill

Saturday, February 10 at 12 PM - 4 PM
Lake Bluff Elementary School ice rink

The inaugural Winter Chill will include skating, skate sharpening (\$10), local food vendors **Milwaukee Brat House** and **Funky Fresh Spring Rolls**, **Colectivo coffee** and cocoa, homemade baked goods, a bonfire with s'mores, a DJ from Shorewood's **Sound By Design** and an appearance by Admirals mascot

Lorain's For Her
Min's
Motherlode
Olson House
Salamander
SHOP
Sole Salvation
Stephanie Horne Boutique
Swanky Seconds
TheWorkroom
Yellow Wood
Cream City Caramels

and Miss Cupcake Boutique Bakery with delicious refreshments!

Roscoe. Come & join in on the fun!

Check out the **BID tent** for some popcorn and enter to win local restaurant gift cards.



Chili Cook Off!

In partnership with Curative Care and Metro Market of Shorewood, Northwoods Web Solutions will be hosting a Charity Chili Fundraiser this **February 22nd, 2018**, which is also National Chili Day.

With a minimum \$5 donation to Curative Care, you'll be able to sample a variety of chili's cooked up by employees and friends of Northwoods and Curative Care, and enjoy snacks and refreshments courtesy of Metro Market in Shorewood.

For more information [click here!](#)



LIVE MUSIC with Kyle Feerick Duo
Three Lions Pub
Sat, Jan 20 at 9:30pm - 11:30pm

Enjoy your Saturday night at the [Three Lions Pub](#) with LIVE MUSIC from local artist, [Kyle Feerick](#) and Duo consists of Kyle and Sean Williamson on guitar. Bring a group and hang out at the pub with drink specials, a great atmosphere, and awesome talent!

[Click here for more info!](#)



Great Grüner
Thief Wine Shop & Bar
Wed, Jan 24 at 6pm - 10pm

For this tasting we'll taste several examples from Austria - the grape's home and where it's primarily grown - at a range of prices and quality levels, along with an example or two from elsewhere around the world.

Cost of the tasting is \$15 + tax per person.

Seatings are at 6 & 8 p.m. at Shorewood.

Community Calendar

January 24 & 25 - Winter Sing Performances

6:15pm - 8:30pm @ Atwater Elementary School Cafetorium

January 24 - Shorewood Reads Story Slam

6:30pm @ Shorewood Village Center

January 25 - 27 - SHS Winter Play, *Flowers for Algernon*

7:00pm @ SHS Auditorium

January 30 - 3rd & 4th Grade Music Performances

6:30pm @ Lake Bluff Elementary School Cafetorium

February 1 - SHS Orchestra, Benefit Concert

7:00pm @ SHS Auditorium

February 3 - Boutique Blowout

9:00 am - 2:00 pm @ Atwater Elementary School Cafetorium

February 10 - Shorewood Chill

12:00 - 4:00 pm @ Lake Bluff Elementary School

February 13 - Shorewood Reads: The History and Culture of Tattoos

6:30pm @ Shorewood Village Center

Do you have BID news you want us to talk about?

Please email [Ericka](#) or [Sarah](#) and let us know!

Are you an in home business in Shorewood?

The BID serves the Shorewood business community and we would like for all Shorewood businesses to be a part of it!

Please contact [Ericka](#) for more info!