



November BID NEWS

Welcome to Shorewood!

This month we welcomed [Van Cleave Architecture + Design](#) at 4421 N. Oakland Ave. Van Cleave Architecture + Design, owned by Suzie Van Cleave, AIA, is a firm that specializes in residential architecture, expanding older homes into something more practical for the modern family. Welcome to Shorewood, Van Cleave Architecture + Design!



Business Spotlight



Harvest Motion Design at 4465 N Oakland Ave., Suite 203, is an artist direct, post production creative studio specializing in motion design, animation and visual FX. Some of their clients include; Selena Gomez, Loctite, Bissel and Johnsonville.

Dave Kiehl, the owner of Harvest Motion Design, moved their offices to Shorewood from the third ward earlier this year. Dave moved the business to Shorewood because he loved the mixture of businesses that he would be surrounded by.

Check out their work at harvest-motion.com!



Indulgence Chocolatier - **5 years**
Performance Running Outfitters - **5 years**
Beatrix Vegan Pop-Up - **1 year**

Congrats everyone!

Have an anniversary coming up?
Email [Ericka](#) or [Sarah](#) and let us know!

The Shorewood BID Events

Winter Fest @ WOOD SQUARE

Saturday,
December 2, 2017
3pm - 8pm

Celebrate the season with food, music, selfies with Santa, family activities and shopping all right here in Shorewood!

Get your stocking stuffers, enjoy local favorites and experience the undiscovered talents of our home-based businesses. Then stick around for the tree lighting at 6:30pm!

Three Lions Pub	Lips for Days
MOD Pizza	Swanky Seconds
Urban Craftsman	Moms of the Wood
The Julery	Little Sprouts Play Cafe
Crown Crafts	Stella and Dot
HipsterHaus MKE	Jacqueline Eyer, Santa Sacks
Chrissy's Crochetions	Metro Market
Cream City Ribbon	Beatrix Foods and more!

Space for vendors

December 2nd, Join the Village of Shorewood for our annual tree lighting!

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[Click here for more info!](#)

The BID, Out & About





On November 1st, The Shorewood BID celebrated our Shorewood Businesses with our annual awards night at Thief Wine Shop & Bar.

For over ten years the BID Board has had the annual tradition of recognizing Shorewood businesses for their outstanding leadership, dedication, and support of the mission of the Shorewood Business Improvement District, which is to enhance the vitality of the commercial district in Shorewood.

Winners include The Shorewood Press, The Ruckus and Corner Bakery for Facade Improvement of the Year, The Dimitropoulos Brothers and Paul Hackbarth for Businesses of the Year and Judy Kaiser, Horticulturalist from the Shorewood Department of Public Works won Business Partner of the Year! Congrats everyone!

Shorewood Businesses Specials



The Establishment

December 2 or 3
 \$5 off brow wax,
 walk in or call in to
 414-963-4300

Mention **SHOREWOOD WINTER**
 when booking!



Swanky Seconds

Swanky Seconds

December 2nd!

20% off all holiday decor, formal wear,
 and any green, red or gold item.

Discount also applies to the Swanky
 gift table at WinterFest!

\$5 off gift cards.

50% off all \$10 items.

Squares of authentic
 Chanel wrapping paper,
 only \$10 each!



Little Sprouts Play Cafe

December 2nd!

Bonus \$10 gift card with every \$50 gift card purchased!

Wanted: Shorewood BID Event Ideas for 2018!



Shorewood embraces the summer bike race and winter holiday tree lighting events.

Tell us what other events you would like to see in Shorewood's business district and let's start building new traditions. The word cloud above is a small sample of ideas we've received so far. We're hoping you will add a few more!

[Fill out the survey!](#)

Community Calendar

November 23 - Thanksgiving

November 25 - Small business Saturday

December 2 - WinterFest @ Wood Square,

3:00 PM - 8:00 PM @ Pedestrian Arcade on west side of Oakland Ave @ Wood Pl.

December 3 - 38th Annual Shorewood Art & Crafts Fair

10:00 AM - 4:00 PM @ Shorewood High School

February 3 - Boutique Blowout

9:00 am - 2:00 pm @ Atwater Elementary School Cafetorium

February 10 - Shorewood Chill

12:00 - 4:00 pm @ Lake Bluff Elementary School

Do you have BID news you want us to talk about?

Please email [Ericka](#) or [Sarah](#) and let us know!

Are you an in home business in Shorewood?

The BID serves the Shorewood business community and we would like for all Shorewood businesses to be a part of it!

Please contact [Ericka](#) for more info!