

## Welcome to Shorewood!

### Shorewood's MalamaDoe is growing!

Welcome new members, many who are community residents.



**MalamaDoe**  
A Coworking Community for Women

**Jill Evenson-Berger, MSW** - Personal Coach

**Lindsay Schmit** - Right Hand Consultants,

**Liz Tesch** - Scratch (Gluten Free Cookies)

**Leesa Slater Eaton** - owner Create Celebrate, art based events and workshops for kids

**Jacqueline Boynton** - Law Office of Jacqueline Boynton

## Business Spotlight



The Alliance Francaise de Milwaukee is celebrating their 100-year mark this year, with French film screenings and exhibitions at UW-Milwaukee's Golda Meir Library. Anne Leplae, the Executive Director of Shorewood's branch, says "The Alliance Francaise is part of a world wide organization.

There are about 1000 chapters in the world, about 100 in the US. and our mission is to promote French language and culture." Anne also serves on the Business Improvement District Board.

For more information on these exhibits or about Milwaukee's chapter of the French Alliance, [click here](#).

## Shorewood BID events

The Shorewood BID is busy planning for our first annual **Shorewood Shenanigans** on St. Patrick's Day!

### Saturday March 17th, Noon to 6:00 p.m.

The Shorewood BID is partnering with Three Lions, Milwaukee Brat House, Cloud Red, North Star Bistro, Thief Wine Bar, Draft & Vessel, Harry's and Camp Bar to bring the luck o' the Irish to the people of Shorewood.

Spread the blarney throughout Shorewood, with a free shuttle (provided by Milwaukee Brat House) to all participating locations, drink specials, Irish Dancers, music and of course green beer! There will also be a passport booklet provided by the BID with specials and a contest for those who visit at least 4 of the participating locations. More to come....





**The Ruckus** is adding to the menu in the form of signature drinks! Keep an eye out for creative pairings with their high-quality burgers, premium soft serve ice cream and scratch-made churros, all still served in a family-friendly, burger-joint style.

***Yum!***



## Certified Senior Friendly Businesses

Shorewood Connects is a Village-sponsored project helping seniors by finding ways to make Shorewood more “senior-friendly”. Shorewood now has 15 senior-friendly businesses that received certification through the program. To learn more, contact Sue at [sue@suekelleyconsulting.com](mailto:sue@suekelleyconsulting.com).

Culver’s of Shorewood  
Edward Jones - Fin Adviser Craig Bulluck  
Edward Jones - Fin Adviser Michael O’Brien  
Grande Flowers  
Harley’s for Men in Shorewood  
Metro Market  
MOD Pizza

North Shore Bank (both locations)  
North Shore Boulangerie  
Orthopedic Hospital of Wisconsin -PT  
Stowell Associates  
Three Lions Pub  
Walgreen’s  
Wells Fargo Bank



**Shorewood Press - 25 Years**  
**Achieve Personal Fitness/Boot Camp - 10 Years**  
**Family Pharmacy - 12 Years**  
**Kensington Liquor - 6 Years**  
**Congrats everyone!**

*Have an anniversary coming up? Email Ericka or Sarah and let us know!*

## Shorewood Businesses Specials & Events



### Community Embraced the Inaugural Shorewood Chill February 10th

The BID partnered with the schools in the first Winter Chill. Over 400 showed up on a perfect winter day!

The BID had two lucky winners of **Corner Bakery** and **Culver's** gift cards and sold out of **Goody Gourmet** popcorn presented by **Edward Jones Mike O'Brien**.

Local food vendors **Milwaukee Brat House** and **Colectivo coffee** sold out great music flowed from and a DJ from Shorewood's **Sound By Design**.

**THANKS TO OUR SHOREWOOD BUSINESSES FOR YOUR CONTINUED COMMUNITY PARTNERSHIPS!**

**JOIN US FOR A**  
*Fireside Chat*

Marian Singer, WellIntel  
Feb 27 7pm



**Fireside Chats at MalamaDoe are Back!**  
February 27th is Marian Singer from WellIntel  
[For more info, click here!](#)

**Marian Singer** is a water entrepreneur and co-founder & CEO of WellIntel, a groundwater information system business.

WellIntel is a groundwater technology company, headquartered in Milwaukee, that makes simple systems to help communities learn about and manage their critical groundwater resources.



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**SHOREWOOD READS PARTNERING WITH LOCAL BUSINESSES**

Now through April 15

“**Station Eleven**” at Shorewood Businesses

Head to your Shorewood **Colectivo, Coffee & Bagels, Stone Creek Coffee, or North Shore Boulangerie** and you might find a copy of *Station Eleven* by Emily St. John Mandel – the Shorewood Reads 2018 book.

Customers who pick up a book at one of these businesses can read it, then bring it to the Shorewood Public Library to be entered in a drawing to win a gift card to the business where they got the book. Shorewood Library and the Shorewood Reads Committee are excited for this opportunity to partner with Shorewood businesses! North Shore Boulangerie is even offering five café-only copies for reading while you lunch.

[Click here for more info!](#)

**Three Lions Guinness Beer Dinner**

March 1, 6:30pm - 9:30pm



Start the month-long celebration leading to St. Patrick's Day with a Guinness Beer Dinner at the Three Lions Pub!

Only \$45 per ticket includes:  
- A complimentary pint of Guinness Blonde to start the evening  
- 4 beers from the Guinness portfolio  
\*\*beers to be featured include\*\*

Guinness Original  
Guinness 200th Anniversary Export Stout  
Foreign Extra Stout

Antwerpen Stout  
- 4 delicious house-made courses  
(menu to come)  
- prizes and giveaways

Pre-reservation is required.  
A deposit of \$15.00 (+tax) is required  
to save your seat for the dinner. The  
remainder of the payment will be  
collected the night of the dinner. A tip  
is not included in ticket price.

Contact [devan@threelionspub.com](mailto:devan@threelionspub.com)  
with any questions.

[Purchase Tickets here!](#)

## Community Calendar

**February 26 - Shorewood Solidarity Network Present: Beyond Resistance: Stories of Resilience and Inspiration**

6:30pm @ Turner Hall Ballr

**February 13 - Shorewood Reads: The History and Culture of Tattoos**

6:30pm @ Shorewood Village Center

**March 2 - Shorewood Conservation Committee 2018 Environmental Film Festival; Hometown Habitat**

7pm @ Shorewood Village Center

**March 17 - Shorewood Shenanigans**

12:00pm to 6:00pm Oakland Avenue

**April 6 - Shorewood Conservation Committee 2018 Environmental Film Festival; Bag It**

7pm @ Shorewood Village Center

Do you have BID news you want us to talk about?

Please email [Ericka](#) or [Sarah](#) and let us know!

**Are you an in home business in Shorewood?**

The BID serves the Shorewood business community and we would like for all Shorewood businesses to be a part of it!

Please contact [Ericka](#) for more info!