

Business Spotlight

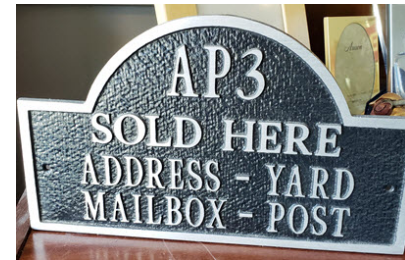
House of Engraving

Meet Rich Gembolis who has been operating his *House of Engraving* business here in Shorewood since 1977 and has been a Shorewood resident for even longer. You name it, he engraves it, personalizing any product you can think of- jewelry, name tags, plaques, and track medals. He's engraved hammers for groomsmen and cutting boards for bridesmaids and even a bed pan as a retirement gift for a proctologist.

Rich never stops learning. He recently purchased a laser cutting machine to expand his product line. He also loves music, playing in a Civil War Band and Shorewoods Community Band.

What prompted this spotlight was story a resident shared about the outstanding customer service he and his son recently received from Rich:

"We were in a pinch and needed a trophy for our championship little league game (we thought about it last minute). I called around to several trophy places that popped up on google, all were closed, but then it hit me - House of Engraving on Oakland. I called and Rich answered, I asked if he could make us a trophy with a very quick turnaround, he was about to leave for the day but said he'd stay and help. Rich is a lifelong Shorewoodian, not only does he do an incredible job but he is a wealth of knowledge and stories about Shorewood. Our trophy (with engraving) was ready the next day just in time for our game and it was a total hit with the kids. I would highly recommend House of Engraving, so happy to support a local business!"



Give Rich a call 414.332.9497

BID News

Kudos to Shorewood Businesses Supporting Shorewood Connects Project

Shorewood businesses continue to partner and grow relationships within the community. The Shorewood Connects Project is a Village initiative to develop and promote age-friendliness in Shorewood. *City Market* and *Caribou Coffee Einstein Bagels* recently hosted "Pop-Up Survey" events at their locations where volunteers from Shorewood Connects had a chance to poll customers about ideas related to age-



friendliness as they enjoyed a free cup of coffee. *Three Lions Pub* also hosts the Shorewood Memory Cafe monthly and *North Star Bistro* hosted the July gathering of the Memory Cafe.

Shorewood Connects passes along their sincere appreciation, recognizing local businesses support in making Shorewood a livable place for all, especially seniors.

Northwoods Web Solutions Continues to Grow

Shorewood welcomed Northwoods with open arms in 2013 when they moved their headquarters here to 1572 E. Capitol Dr, occupying the first two floors of their four-story building.

In the last 18 months, they've increased their staff by 18%, recently hiring two more consultants and are planning an expansion into the upper floors.

They are a one-stop-shop, providing digital strategy, web design and development, digital marketing, custom software development and enterprise content management design and implementation.

In 2017 Northwoods was recognized by the Milwaukee Business Journal as a *Best Place To Work in 2017*, attributed to their unique culture, offering a relaxed environment, fresh hot popcorn and a dog-friendly office.



Application Going In Front of Plan Commission Again for Spanish Immersion Child Center

On July 24th, Shorewood's plan commission reviewed a conditional use application for a Spanish immersion intercultural learning center for ages six weeks to five years at 4114 N. Oakland, the previous Goldi's location.

The plan commission denied the conditional use application due to findings that the proposed use would worsen traffic in that area. Casa de Corazon emphasized their desire to be in Shorewood and will continue to pursue other locations and has provided more traffic data to address the commissions concerns. The meeting is scheduled Tuesday September 25th.

Meet New BID Board Members

On September 4th two new members were appointed to the BID board of directors: A warm welcome to Adrienne Shea and Ned Brookes, DDS who are committed to the BID's mission of creating a "thriving local & destination hub by branding and communicating "both development and promotion to its stakeholders in the private and public sectors".

Dr. Edwin Brookes owns *Acacia Dental Care* at 3970 N. Oakland Ave, Suite 602. He opened over a year ago, bringing over 20 years of experience to his practice.

Brookes brings a valuable voice representing the many health care practitioners in the Village. Medical, health and wellness businesses make up nearly one-third of the total number of businesses in Shorewood.

Brookes noted that "being involved in the community has always been a priority for me, and remains a goal now that my wife (a Shorewood native) and I have settled in the Village. I look forward to collaborating with the local business owners not only to maintain our vibrant community but to enhance it".



Dr. Edwin Brookes
Acacia Dental

Adrienne Shea owns *Little Sprouts Play Cafe* at 4606 N. Wilson Drive, an indoor play cafe ideal for families with kids 6 and under. She's been very involved in community events, providing arts & craft activities, like decorating

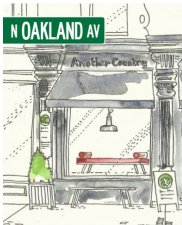
the bikes before the Kid's Roll race at the Bike Criterium or decorating rocks at the last Summer Saturdays @ Wood Square. She recently added a *Little Sprouts Brew Bar* to her business mix.

Adrienne opened her business in 2017 after owning a graphic design firm for nine years. She's been meeting lots of families in the area and sees part of her role on the BID "as a way to help connect businesses to the family population of the Village".



Adrienne Shea
Little Sprouts Play Café

Shorewood BID Events



October 4th- Fall Shop Walk on Oakland

Mark your calendars for a Fall Shop Walk along Oakland Avenue, **Thursday October 4th from 5:00 PM to 8:00 PM**. Stop by participating Oakland Ave shops to see the latest Fall offering while enjoying complementary sips and bites. Meet the owners and help support Shorewood's local businesses.

Olson House - Just Goods - The Workroom - Shop - Performance Running



October 13th- Health & Wellness Open Doors Event

Of the many businesses in Shorewood, health, wellness and fitness related businesses make up nearly a third of them. Not only is Shorewood a destination for food and entertainment, but it's also a go-to for improving one's mind, body and spirit. Come out any time from **10 AM to 3 PM on Saturday October 13th**. Over 15 locations

through the business Improvement District will be opening their doors and inviting you in to see what they can offer, and to perhaps teach you a few things! Be sure to check out our Facebook for the most up to date details!

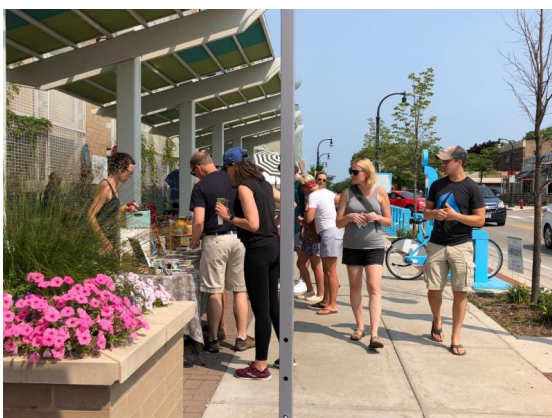
Out & About



August's Summer Saturday's @ Wood Square

The third and last Summer Saturday's in the series on August 11th was all about kids and back to school!

Everything from baby booties to felted toys to the perfect first day of school outfit was there, even the first ever Wood Square dance party! Thanks to all who came to visit us during these community driven events! We're already looking forward to next year!



Bike Criterium Photos Available to Check Out

Thank you to everyone who came out earlier this summer for the 15th annual Shorewood Criterium Cycling Classic! It really was one of the best ever! [Make sure you stop by the BID website to check out pics from the day!](#)

Lots of pictures of the kids race, businesses, and people enjoying the day- and the racers too, of course.

Shorewood Businesses Specials & Events



Alliance Française de Milwaukee: French classes year-round!

Come to our Open House on Thursday,
September 13th from 5 to 7.
Free and open to the public!

Get \$30 off any adult class or \$20 off any
children class when you register before
September 10th. [Register here!](#)



Coffee & Bagels has \$7 dozen bagels
every Monday for the month of
September!

SCENARIO Hair Design

HAIR: Book a Brazilian Blowout & receive a FREE Brazilian Blowout Shampoo, Conditioner & Iconic Bonding Spray to take home!

\$100 Value **Call /Text stylist James & mention this offer: 414-271-3134**

NAILS: Full set of Gel Nails \$50 with Hillary. Book online [here](#) or call/text 414-628-0888



ZOOM! In office bleaching for \$200.00 (after a \$50.00 rebate) **REGULARLY \$360.00!**

Some conditions do apply, bleaching may not be appropriate for all people. Please call us to schedule an appointment. Accepting new patients.

Curves

HURRY, THE FIRST 30 new members at each club JOIN FOR FREE*
with annual membership

Strengthening women is what we do best. Take 30 minutes for yourself and find out what being **Curves Strong** can do for you.

JOIN NOW! | START STRONG STAY STRONG

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*Joining the next 30 new members who join at each location starting 9/23/18. Monthly membership fees required and vary by location. Offer based on joining Saturday and first week for a 30 month secure right to life membership. Valid for participating locations only. Cannot be combined with any other offer or discount. No cash value. Expires 9/23/18 or on the first of 30 new members, whichever occurs first.

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- SAVE THE DATE -
Sept 23rd
OUTDOOR PACKERS PARTY



Sunday, **September 23 at 10 AM** outside Camp Bar Shorewood! **More details here!**

Community Calendar

SEPT. 11 - Police-Community Relations and Collaborative Problem Solving
6:30pm, Village Center

SEPT 13 - Reading Race: Community Conversations
6pm, Village Center

SEPT. 14 & 15 - SHS Homecoming Weekend Festivities Fri. Parade
4pm, starts at SHS parking lot Fri. Football game 7pm, SHS field Sat. Dance 8pm, SHS Arena

SEPT. 18 - Shorewood Woman's Club Czech Ambassador Biography with Richard W. Graber
1pm, North Shore Presbyterian Church

OCT. 2 - Anthony Bukoski Author Visit

6:30pm, Shorewood Village Center

OCT. 6 - 5th Annual Fish & Feather Festival River Clean-Up

9–11am; Festival 11am–3pm, Hubbard Park

OCT. 6 - Annual Shorewood Woman's Club Rummage Sale

9:30am–4pm, Village Center

OCT. 9 - Twenty Pounds of Headlines: The Stories That Inspired Bob Dylan's Writing 6:30pm, Shorewood Village Center

OCT. 11–13 - SHS fall play: To Kill a Mockingbird

7pm, SHS Auditorium

October 13th - Shorewood Health & Wellness Open Doors

10am - 3pm throughout Shorewood Business Improvement District

**OCT. 16 - Shorewood Woman's Club event: "Route of the Badger"
Biking/Walking Trails with Willie Karidis**

1pm, North Shore Presbyterian Church

October 31st - Ghost Train

6:30 AM to 8:00 PM in the Corner Bakery parking lot.

Do you have BID news you want us to talk about?

Please email [Ericka](#) or [Sarah](#) and let us know!

Are you an in home business in Shorewood? The BID serves the Shorewood business community and we would like for all Shorewood businesses to be a part of it! Please contact [Ericka](#) for more info!