

February BID Newsletter



Business Spotlight

Grande Flowers

Owner Kurt Jorgenson started working in the floral industry in 1982 and worked at Shorewood's Bay Floral in the 1990s. Besides showing his artistry in floral arrangements, he creates eye-catching window displays rooted in a long history of merchandising for Carson Pirie Scott and Bloomingdale's. Check out his Valentine's Day window (photo at right)!



Grande Flowers is more than just a floral shop. It's also a gift shop offering soaps, jewelry, candles, chocolates, hand lotions and more, provided by local artisans. While it has been suggested to add "& Gifts" to the business moniker, Kurt prefers not to tamper with the 55-year-old name.



Kurt enjoys teaching various floral arrangement classes to neighbors at the Harbor Chase assisted living community. While his current space does not accommodate classes, he is open to additional teaching opportunities.

Valentine's Day Tips: Kurt says order early for the best quality (and guaranteed Valentine's Day delivery)! Also, Grande Flowers is a member of **Teleflora**, an online service connecting customers to expert neighborhood florists. All arrangements are personally delivered.

1433 E. Capitol Drive
414-332-3070

GrandeFlowersShorewoodWI.com

New Business

Family Healing & Wellness Center

Meet Jerolynn Bell-Skaggs, a licensed professional counselor specializing in youth and family therapy. She enjoys working with children and is in the process of obtaining credentials as a Registered Play Therapist. "I see children as young as 4 years old, at an age they can communicate verbally," she says. Jerolynn sees a broad spectrum of mental health conditions and has other therapists on her team.



She started working in the field in 2003 and obtained her

LPC credentials in 2013. Having outgrown her previous space (located outside of Shorewood), she was planning to relocate within the same facility, until a serendipitous moment brought her to the Village.

Jerolynn is pleased to offer online therapy services as well, providing people another way to meet their wellness goals. "I strive to help clients reach wellness through emotional healing, positive encouragement and advocacy achieved through a holistic approach," she says.

3970 N. Oakland Ave, #402
414-367-8793
FHWCIIC.com

Shorewood BID Events

Second Annual *Shorewood Shenanigans* Noon to 6PM Sat., March 16

Join the Business Improvement District's 2nd Annual Shorewood Shenanigans up and down North Oakland Avenue. Start at any of the NINE participating bars and restaurants and hop on a shuttle provided by Milwaukee Brat House to travel along Oakland for the day.

Stop at the **Kensington Square Block Party** for music, food (including a food truck), drinks and activities. There will be a craft station, hurling demonstrations and plenty of local vendors, plus kettle corn!

Check out the day's schedule and specials on the [BIDs Website](#) or our Facebook page, [@ShorewoodDowntown](#).



NEW THIS YEAR:

Event tee shirts!
First availability will be at
Boutique Blowout
on Sat., Feb. 2 at
Atwater Elementary School!

Shorewood Business Specials & Events

Boutique Blowout Is Back, Saturday February 2nd 9:00 to 2:00 PM at Atwater Elementary in Shorewood

The event is hosted by Yellow Wood and SHOP. This is a shopping event where residents can shop local vendors and receive blowout prices on winter's hottest items. Shorewood businesses participating:

- Olson House
- The Workroom
- SHOP
- Swanky Seconds
- Miss Cupcake

Indulgence
CHOCOLATIERS

**Our box of 24 truffles
is just \$36.00 in February!**

(regularly \$43.00)



4525 N. Oakland Ave.

Black Hearts

GUINNESS

Indulgence

BEER DINNER
with Guinness

FEBRUARY 14

6:30PM ARRIVE / \$55 PER PERSON / 4 COURSE DINNER
Each course paired with Guinness Blends

Black Hearts Beer Dinner with Guinness

Join **Three Lions Pub** for a special event on February 14, brought to you in partnership with Guinness and our Shorewood neighbors **Indulgence Chocolatiers**.

For just \$55 per person, enjoy four delicious courses, each paired with a Guinness Blend feature.

It's the perfect event for a creative Valentine's date night!

Three Lions Pub Turns 8

On Feb. 10, come and help us celebrate eight years of serving the Shorewood community!

Enjoy a free dinner buffet and live music with **Gin Mill Jubilee** at 7PM.

Party starts at 4 PM



Golden Rey Energy Center: One-Year Anniversary/ Grand Opening Celebration



Please join us on Sat., **Feb. 2** from **3 to 6PM** as we celebrate our first year helping so many on their healing journeys! Good food, warm drinks, engaging camaraderie, live music and free BEMER sessions & raffle prizes.
4210 N. Oakland Ave.



February is Heart Health Month

Connect your heart to your workout

LIMITED TIME ONLY

Free Core Monitor (\$69 Value) with a Premier Membership, new members only. Contact Orangetheory at 414.930.4545 4155 N. Oakland Ave.

SHOP

Valentine's Day Special
25% off all jewelry
February 9 through 14

*excludes Bird's Tail

SCANDINAVIAN COZINESS CELEBRATION!



Hubbard Park Lodge Valentine's Dinner

Join us for our five-course Valentine's Day Dinner!

February 14
5-9PM

\$35 per person

[Check out the full menu](#)
Book reservations now!
call 414.273.8300

Olson House
thoughtful interiors | consciously crafted products

3565 N. Morris Blvd., in Hubbard Park

FEBRUARY 8TH, 5PM-8PM

Join us for Olson House's Annual Scandinavian Coziness Celebration! Enjoy cozy treats, drinks & save 20% off all things cozy - blankets, pillows, rugs, mugs & candles.

EXTRA SPECIAL FEATURE

Sign up on our Facebook page for a time slot to create floral wall hangings using carpet yarns from Finarte in Finland and dried flowers from Floral Alchemy. Space is limited, so visit the Facebook event page - link on our profile.



Do you have BID-related news you want us to share?

Please email [Ericka](#)

Are you an in-home business in Shorewood?

The BID serves the Shorewood business community
and we would like for all Shorewood businesses to be a part of it!

Please contact [Ericka](#) for more info!