



MEETING MINUTES

Business Improvement District Board of Directors Meeting Wednesday, November 15th, 2023 - 8:30 A.M.

1. Call to order - In person at North Shore Bank located at 4060 N. Oakland Avenue, Shorewood, WI & Zoom Option

The meeting was called to order at 8:45am by Ned Brookes, seconded by Nat Davauer.

Board Attendees: Anne LePlae, Ned Brookes, Vice President Shannon Weber, Cara Crafton, Jerolynn Bell-Skaggs and Nat Davauer

Others present: BID Executive Director Janet Henning and Shorewood Partners Board Member Karen Dean

2. Approve October 2023 Minutes - Motion to approve by Jerolynn, seconded by Anne. All in favor.

3. Monthly Budget and P&L Update – Janet provided the Budget Update and October P&L. Janet noted that a few more Feast expenses are trickling in and she is still waiting for a few sponsorships as well. Our January 2024 meeting will show a better picture of the over 2023 expenses and income. Motion to approve the budget report and P&L by Ned, seconded by Nat. All in favor.

4. Business Openings/Closings/Village Update – Janet noted that Stone House Collective will be moving into the old Bonobo, Chase Bank is moving into the old PNC, Foxhole is delayed on their opening in the old Hiya Taco. There are quite a few therapy and counseling practices opening as well.

5. Events

- a. Winterfest 2023 – 12/2 – Janet is working with David Frank to put up the Christmas Tree as well as the Chabad Milwaukee to place a Menorah in Wood Square. All should be done before the event. Signage has been ordered and will be delivered to each of the participating merchants to place in the windows. Shannon suggested that maybe in the future we do booths, crafts or passports. Janet said she wanted to expand on the event going forward.**

6. Strategic Plan & Operating Plan Update – Janet confirmed that the Village of Shorewood has approved the BID Operating Plan and Budget for 2024. Included in the Operating Plan is the new BID Strategic Plan. Thank you to the Strategic Planning Committee for their hard work in creating this plan. The notable addition to the plan different from previous plans is the initiative to investigate potential real estate and/or investment opportunities for future grow with the BID.

7. **Open Board Seats** – Janet mentioned that she reached out to Mandi Gramoll in addition to the applications who have applied to see if her interest still stands. She has not heard back. The Board mentioned that Lindsay Schmit or someone from Casa de Corazon or School of Rock might be interested. Janet said she would reach out.
8. **Open Issues/Discussion** – None.
9. **Adjournment** - Motion made by Nat, seconded by Anne. All in favor at 10:08am.

Recorded by J. Henning